



GLOBAL ORGANIC EXPO 2023
INTERNATIONAL CONFERENCE & EXHIBITION



Country Partner

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Theme

PROFITABILITY FOR HUMANITY

02 - 04 JUNE 2023

**INDIA EXPO CENTRE & MART
GREATER NOIDA, UTTAR PRADESH**



POST SHOW REPORT

Organised By



MESSAGE



V P Mahawar
President, SHESPro
Former Director (Onshore), ONGC



I extend my heartfelt gratitude to everyone of you who contributed to the resounding success of the 4th Edition of the Global Organic Expo 2023 (GOE), hosted by SHESPro and iCONEX. Your unwavering dedication and fervent support have elevated this event to unprecedented heights.

The Global Organic Expo 2023 has not only showcased the immense potential of organic practices and products but has also united us in a shared vision of a sustainable and healthier world. The diverse range of innovations, ideas, and insights presented during this Expo underscores our collective commitment to promoting environmentally friendly solutions and fostering a deeper connection with nature.

As we stand at the cusp of a new era, the challenges we face are considerable, but so too are the opportunities. This Expo has served as a platform to ignite meaningful conversations, establish invaluable partnerships, and inspire concrete actions that will undoubtedly shape the course of our future. I am confident that the seeds sown during this Expo will blossom into a greener, more prosperous world for generations to come.

I extend my deepest gratitude to our partners, sponsors, exhibitors, speakers, and volunteers who worked tirelessly to make this event possible. Your dedication to the cause of sustainability is truly commendable, and I am humbled by your commitment to creating positive change.

Furthermore, I would like to express my appreciation to all the participants who joined us from across the globe. Your enthusiasm, passion, and insights have enriched the dialogue and elevated the impact of this Expo. It is your presence and engagement that have made this event a true celebration of our shared values.

With sincere appreciation,

V P Mahawar
President, SHESPRO
Former Director (Onshore), ONGC

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SHOW OVERVIEW



The 4th Global Organic Expo 2023 (GOE) was successfully held between 02 - 04 June 2023 at the India Expo Centre & Mart, Greater Noida, Uttar Pradesh.

India, in its G20 presidency, plans to focus on sustainable and resilient food systems along with climate change adaptation and mitigation strategies. The country will promote inclusive socio-economic growth, particularly for small farmers, with access to technology, credit, and markets. India aims to facilitate global dialogue on land degradation neutrality, combating soil erosion, enhancing water efficiency in agriculture, and reducing food loss and waste. India also advocates for the formation of a “G20 working group” to deliberate on a comprehensive framework for sustainable agriculture in addressing challenges such as food insecurity and malnutrition.

GOE2023 has been served as a crucial avenue to showcase organic and natural products, farming techniques and machinery, millets, agricultural science and technology, and horticulture. With the overarching theme of “Profitability for humanity,” the event has featured Global Conferences and Exhibitions, fostering awareness and bringing together industry leaders, investors, policymakers, and other stakeholders. By providing a platform for sustainable and profitable agriculture, GOE2023 aims to contribute to the advancement of the global agro- industry while also promoting a healthier and more sustainable future.





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Honourable Mr. Yair Eshel, Agriculture Attache, Embassy of Israel in India, attended the event as its ‘Chief Guest’ along with Mr Kajal Debnath, Chairman, AIFPA (All India Food Processing Association – North) and Mr Sanjay Singh, Director General, UP Council of Agriculture Research, who attended the Expo as its ‘Guest of Honour’. GOE2023 partnerships played a vital role in delivering successful World Expo and supporting its legacy, with country partner being MASHAV-Israel and UPCAR (Uttar Pradesh Council of Agriculture Research) as its technical partner.

GOE2023 created dedicated stalls for organic product manufacturers from all over India including North East region, J&K, Ladakh, Uttarakhand and Himachal Pradesh, women entrepreneurs, Farmers Producers Organizations (FPO’s), KVK’s (Krishi Vigyan Kendra), start-ups and exporters of organic products, who networked and inspired each other with new and innovative ideas springing to business excellence. The sale at stalls too went well with over 5000 visitors during the mega event and saw participation of over 100 organic product and service companies.

More than 25 conference sessions were conducted by distinguished agriculture experts and progressive farmers in organic agriculture on food farming, skill development, innovative technology, marketing and exports. With the overarching theme of “Profitability for humanity,” the event featured Global Conferences and Exhibitions, fostering awareness and bringing together industry leaders, investors, policymakers, and other stakeholders.

To Celebrate the International Year of Millets 2023, there was an exclusive showcasing of Millets and their benefits.

The gala event was organised by iCONEX Exhibitions in association with Society of Health, Environment, Safety & Sustainability Professionals (SHESPro) with Concurrent Events - Millets Expo 2023, Agro Science & Technology Expo (ASTEC), Global Natural Farming & Machinery Expo (GNFME), & Conference and Global Integrated Horticulture Expo & Conference (GIHEC).

FEATURED SECTORS

ORGANIC & MILLET PRODUCTS

ORGANIC FERTILIZERS

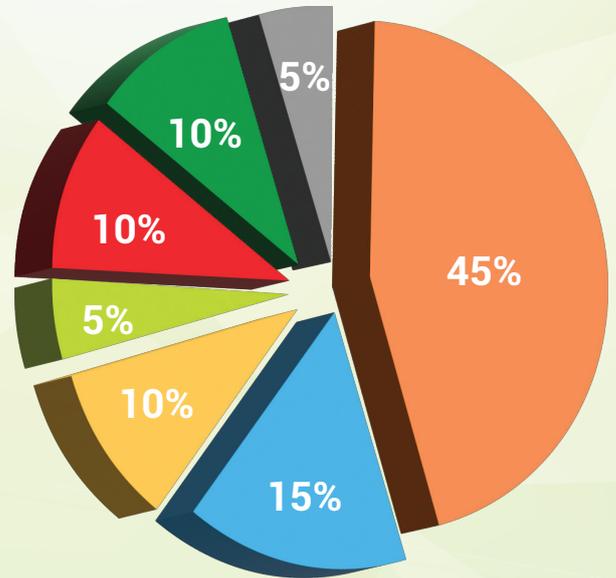
FPO

START UPS

GOVERNMENT

KVK

OTHERS





EXHIBITORS OVERVIEW

An average of **USD\$ 1.3 million** worth of sales generated during the show

The **Global Organic Expo (GOE)** featured a diverse and impressive array of exhibitors representing various sectors of the organic industry. The exhibition floor was teeming with organic farmers, food manufacturers, distributors, retailers, certification bodies, sustainable packaging providers, and organizations promoting organic farming practices. Each exhibitor showcased their unique products, innovations, and initiatives, creating a vibrant and dynamic marketplace that captured the essence of the organic movement. From farm-fresh produce and artisanal food products to eco-friendly personal care items and sustainable lifestyle solutions, the exhibitors at GOE truly embodied the spirit of organic living and offered visitors an immersive experience into the world of organic products and practices.



89%

Exhibitors met relevant visitor target groups



92.7%

Exhibitors made new contacts with new potential buyers



94.2%

Exhibitors stated that GOE is important platform for their business



95%

Exhibitors expected post show business



98%

Exhibitors said they would definitely return to the show





VISITORS OVERVIEW

Visitors to the **Global Organic Expo (GOE)** represented a diverse cross-section of organic enthusiasts, industry professionals, and consumers passionate about sustainable living. From farmers and food industry professionals seeking innovative organic solutions to health-conscious individuals and eco-conscious consumers, the GOE attracted a broad spectrum of attendees. Visitors were eager to explore the vast range of exhibitors, gain insights from educational seminars, and connect with like-minded individuals. The GOE provided a unique platform for visitors to expand their knowledge, discover new organic products, forge valuable business connections, and deepen their commitment to the organic movement. The enthusiastic and engaged nature of the attendees contributed to the vibrant and collaborative atmosphere of the expo.



88%

were able to source a new supplier



95%

were satisfied with the quality of exhibitors



93%

involved in their business purchasing process



97%

was successful in meeting their visiting goals



94%

of the visitors regarded the GOE as the foremost gathering of organic enthusiasts and industry professionals



CONFERENCE OVERVIEW

The Global Organic Expo (GOE) conference was a cornerstone of the event, offering a comprehensive platform for industry leaders, experts, and enthusiasts to share insights, knowledge, and experiences related to organic farming, sustainability, and the future of the organic industry. The conference featured a diverse lineup of keynote speakers, panel discussions, and interactive sessions covering a wide range of topics, including organic farming techniques, regenerative agriculture, market trends, policy developments, and consumer behavior. Attendees had the opportunity to engage in thought-provoking discussions, gain valuable industry perspectives, and participate in collaborative exchanges that aimed to shape the future of the organic movement. The GOE conference played a vital role in fostering innovation, promoting best practices, and driving meaningful conversations within the organic community.



TESTIMONIALS



Divine Earth Herbal

We manufacture Herbal Products since 2020. We are participating first time in the Global Organic Expo 2023 and got encouraging business opportunities. Also, thanks to the support from MSME. We find that participating in Organic Expo is a good business exposure for Herbal Products. As a B2B exhibition, we get enough exposure, which is our target. On an average our stall was visited by approx, 500 Business visitors in 3 days, out of that 90% were new to us. As a business exhibition, it is more than enough as we are a SME unit with limited production capacity. From Organic Expo on we came to know the new products too. We shall Participate in coming years also as it is the best business expansion platform

Include total value of sales, B2B orders, Knowledge on new technology, opportunity for market expansion. It was very good experience in the expo the foot fall was Very Good. It was our first time, we participated. Approa 500 people daily business visitors in the three days. We came to know new things which is useful in the future.



Aayurvedhanam



We Grow Naturally

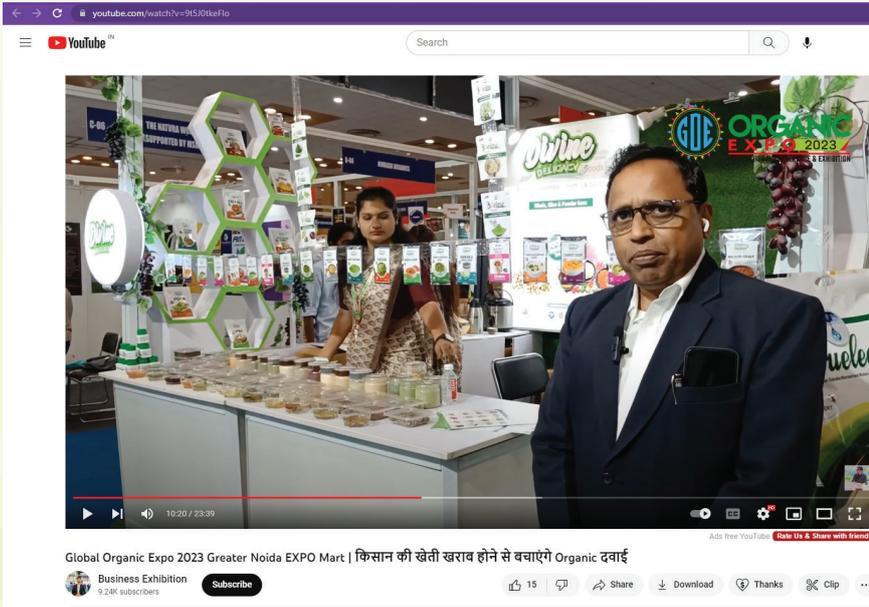
This exhibition was good for us and it provide a lot of business opportunity all over India , it's my first exhibition and getting a lot of knowledge about organic food industry and scope of businesses as well as good for health, it also guide for me millets and new advance knowledge of packaging and branding. I am thankful to all ICONEX team member for support of their in this exhibition and proper communicate. and all the participant who attend the exhibition and exhibitors and visitors them to make successfully .I hope exhibition is successful and continue to participate again if organize.

The Global Organic Expo 2023 under the banner of International conference and exhibition managed by iCONEX held from 02-04 June 2023 at India Expo Centre & Mart had been a huge success. The 3 days expo was a motivational experience for our farmers interest groups who enjoyed and savoured every moment never giving a heed to the soaring temperature. The overwhelming response from the customers for the Ganna Chuski and Ganna Chai elated the farmers and it was such a delight for us to witness their celebrations and result of relentless hard work added by the appreciation for the concept of our CFEIPL Platform by both the delegates and dignitaries of the event and family a big shout out of appreciation to the organisers for their support and help without which this wonderful and great experience and success stories of our CFEIPL team wouldn't have been possible for us to achieve.



Celebrating Farmers Edge International Pvt. Ltd.

DIGITAL PRESENCE



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ASSOCIATE PARTNERS



MEDIA PARTNERS



TECHNICAL PARTNER



THANK YOU EXHIBITORS



ORGANISED BY

iCONEX is a leading technical conferences, trade exhibitions, consumer shows and live concert organizing company that exemplifies the spirit of innovation & vibrancy and believe in creating experiences that are focused on bringing together crème de la crème of the industry from different sectors under one platform. iCONEX are events specialists in creating platforms for the thought leaders and industry stakeholders to meet, network and inspire each other with new and innovative ideas springing to business excellence.



ShesPro is a not for profit organisation registered under Society's act of India. ShesPro equips leaders and their teams in every major business function with the indispensable insights, advice and tools to achieve their missioncritical priorities today and build the successful organisations of tomorrow. Across every industry and enterprise size, ShesPro provides the expertise needed to tackle your key initiatives, stay ahead of competition and grow your organisation's value.

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